



PROFILE

Highly creative Graphic Designer with experience in print design, web design and marketing. Passionate creator with exceptional collaborative and interpersonal skills. Accustomed to working in a deadline-driven environment and producing quality work.

TOOLS



SKILLS

brand identity • logo design
print design • advertising • social media
web design • wordpress • animation

INTERESTS



EXPERIENCE

Alicia Marie Creative

Freelance Graphic/Web Designer / Nov 2016-present

Develops brand identities, logos and business collateral including business cards, print ads, flyers, brochures, etc. Creates custom Wordpress websites, digital marketing assets and e-newsletter templates.

Niwot Business Association

Social Media Manager / Jan 2017-present

Creates facebook and twitter posts promoting local businesses, events, and community news. Maintains Niwot.com by updating events postings, and business directory listings. Compiles weekly newsletter in Mailchimp with community news and events.

ToolStudios

Graphic Designer / Mar 2015-Aug 2016

Worked on a variety of print and web projects including logos, brand identities, business cards, print collateral, posters, flyers, brochures, and more. Worked closely with clients to create vision, conceive designs, and meet deadlines. Built custom WordPress sites and email blasts.

Williams Grand-Canyon Chamber of Commerce

Event Coordinator & Graphic Designer / 2012-13

Planned, organized, coordinated, promoted, and facilitated special events; designed marketing materials including posters, print ads, web ads, billboard ads, etc;

EDUCATION

Northern Arizona University

BA in Graphic & Interactive Design / 2008-13

Studied color theory, layout, symbology, illustration, typography, photography, interactivity and motion. Projects developed in the program included editorial design, web design, advertising, branding, interactive multimedia, package design, user experience architecture, print design, and motion graphics.

CONTACT

 Design@AliciaMarieCreative.com

 970.689.9754

 AliciaMarieCreative.com