

EXPERIENCE

Alicia Marie Creative

Freelance Graphic Designer **Nov 2016-present**

Develop brand identities, logos and business collateral including business cards, print ads, flyers, brochures, etc.

Niwot Business Association

Social Media Manager **Jan 2017-present**

Manage the social media for the town of Niwot. Create facebook and twitter posts promoting local businesses, events, and community news which help to build audience, engagement, and sense of community. Maintain Niwot.com by updating events postings, business directory listings, & other changes/improvements as needed. Compile weekly newsletter in mailchimp with community news and events that goes out to over 1,700 subscribers.

ToolStudios

Graphic Designer **Mar 2015-Aug 2016**

Worked in an agency environment on a variety of print and web projects where I was responsible for the design of logos, brand identities, style guidelines, business cards, print collateral, posters, flyers, brochures, and more. Worked closely with clients to create vision, conceive designs, and meet deadlines. Built and maintained custom, responsive WordPress, html sites, and email blasts.

Williams Grand-Canyon Chamber of Commerce

Event Coordinator & Graphic Designer **2012-13**

Planned, organized, coordinated, promoted, and facilitated special events; designed marketing materials for events including posters, print ads, web ads, billboard ads, etc;

EDUCATION

Northern Arizona University

BA in Graphic & Interactive Design **2008-13**

Studied color theory, layout, symbology, illustration, typography, photography, interactivity and motion. Projects developed in the program included editorial design, web design, advertising, branding, interactive multimedia, package design, user experience architecture, print design, and motion graphics/animation.

PROFILE

Highly creative and multitasking Graphic Designer with experience in print design, web design and marketing. Passionate creator with exceptional collaborative and interpersonal skills. Accustomed to working in a deadline-driven environment and producing quality work.

TOOLS



SKILLS

brand identity • logo design
illustration • responsive web design
html5/css3 • wordpress • animation

INTERESTS

